



**FOR IMMEDIATE RELEASE**

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## **Founding Fathers Lager Now Available throughout Wisconsin**

**Brewing Company Donates 50% of its Profits to Organizations That Support American Military Families**

**MINNEAPOLIS, MN (February 15, 2015)** – Founding Fathers premium Amber, Pale and Light Lagers are now available throughout Wisconsin. The recipe was formulated and brewed by 3 of America’s leading brewmasters and is owned and brewed in the United States. Wisconsin becomes the 10<sup>th</sup> state where Founding Fathers is available.

Founding Fathers donates half of its profits to two primary organizations that support American military families. These organizations are The Armed Forces Relief Trust, who aids active duty military across all branches of the service and The American Legion, the largest veteran’s service organization in the country.

“We’re thrilled to have developed such a unique initiative with Founding Fathers,” said Dave Cartwright of Beechwood Sales and Service, “This partnership allows us to further support our veterans and their families.”

The partnership with The American Legion will eventually make Founding Fathers available in over 6,500 locations across the country. In addition to Legion Posts, Founding Fathers Lagers are available in general retail locations, bars and restaurants throughout Wisconsin. The lagers will be available in bottles, 16 oz. cans and kegs.

“I founded the company to create a superior lager–style American made beer that supports American military families with what I consider to be a heroic level of giving” said Phil Knutsen, CEO. “We hope Founding Fathers will become the beer of choice for patriotic, main stream domestic beer drinkers.”

The ten states Founding Fathers currently has distribution in are; MN, NC, FL, ND, PA, TN and now Wisconsin. The company’s plan is to roll-out to a national footprint in 2015.

### **About Founding Fathers**

Established in 2009 by Minnesota entrepreneur Phil Knutsen, the mission of Founding Fathers is to brew a superior tasting American made premium lager that supports American military families with 50% of its profits. Founding Fathers’ American lager series is comprised of Light, Pale and Amber and is formulated and brewed by three of the leading lager brewmasters in the U.S., formerly from Anheuser Busch, Boston Beer and James Page. These exceptionally handcrafted brews are made from only the finest quality American grown hops and barley, each with a distinctly satisfying taste. Founding Fathers donates 50 percent of its profits to support military troops and their families through The Armed Forces Relief Trust and The American Legion. For more information, visit [www.foundingfathersbrewingco.com](http://www.foundingfathersbrewingco.com).